



Order / Rev: 37016  
 Alt Order #: 08852557  
 Flight Dates: 08/17/12 - 08/23/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/PRES/DEM  
 Estimate: 1621  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					2	\$75.00		0.00			
E 3	8	08/20/12	08/23/12	CBS This Morning 7-9a CM		7-9a	MTWT---	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					1	\$900.00		0.00			
E 4	8	08/19/12	08/19/12	Eye on Wash/Wall St JoCM		5-6a	-----S	:30	1	\$100.00	LV2	0.00	NM	1	\$100.00
				Eye On Wash/Wall St Jrnl		(5:30 AM-6:00 AM)									
WALL STREET JOURNAL REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$100.00		0.00			
E 6	8	08/20/12	08/23/12	8 News Now Noon M-F CM		12-1230p	MTWT---	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				8 News Now Noon M-F											
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					1	\$650.00		0.00			
E 8	8	08/20/12	08/23/12	8 News Now 4p M-F CM		4-5p	MTWT---	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
				8 News Now 4p M-F											
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					2	\$900.00		0.00			
E 9	8	08/20/12	08/23/12	8 News Now 5-630p M-FCM		5-630p	MTWT---	:30	2	\$1,250.00	LV1	0.00	NM	2	\$2,500.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					2	\$1,250.00		0.00			
E 13	8	08/20/12	08/23/12	Letterman CM		1135p-1237a	MTWT---	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				Letterman											
LATE SHOW W/LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					1	\$650.00		0.00			
N 14	8	08/21/12	08/21/12	Tue 9-10p CM		9-10p	-T-----	:30	1	\$2,490.00	LV1	0.00	NM	1	\$2,490.00
				NCIS: LA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$2,490.00		0.00			
N 15	8	08/22/12	08/23/12	8 News Now Noon M-F CM		12-1230p	--WT---	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				8 News Now Noon M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WT---					1	\$650.00		0.00			
N 16	8	08/22/12	08/23/12	8 News Now 4-5a CM		4-5a	--WT---	:30	2	\$125.00	LV1	0.00	NM	2	\$250.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WT---					2	\$125.00		0.00			
													Totals	15	\$11,040.00